

**Estate 1
Without Gift**

January 7, 2004

«Title» «FirstName» «LastName»
«Address1»
«Address2»
«City», «State» «PostalCode»

Dear «Title» «LastName»:

Do you know that your family could lose as much as 55% of your estate at your death?

Often, people are surprised at how much of an estate may be taken by the government in estate and inheritance taxes. The conservation of your estate requires sound planning, and you must have current information in order to make the wisest decisions.

At Jefferson-Pilot Life, we want to help. We can provide you information about a variety of products and services we can tailor to your specific estate planning needs.

To find out more about what we can offer in estate planning, simply complete the form below and return it in the enclosed postage-paid envelope. There is no obligation.

Sincerely,

«JPContact»
«JPTitle»

Without obligation, I would like to receive the information offered in your letter.

I would also like information on:

«Title» «FirstName» «LastName»
«Address1»
«Address2»
«City», «State» «PostalCode»

- | | |
|---|--|
| <input type="checkbox"/> Family Protection | <input type="checkbox"/> Mortgage Protection |
| <input type="checkbox"/> Business Insurance | <input type="checkbox"/> Audit of Existing Insurance |
| <input type="checkbox"/> Low Cost Term Life Insurance | <input type="checkbox"/> Retirement Planning |
| <input type="checkbox"/> Disability Income | <input type="checkbox"/> Universal Life Insurance |
| <input type="checkbox"/> Tax Deferred Annuity | <input type="checkbox"/> Estate Planning |
| <input type="checkbox"/> Group Life Insurance | <input type="checkbox"/> Long Term Care |

Home Phone # _____
Business Phone # _____

Best Time to Call _____
Birthdate _____