

[Date]

[Name]

[Address]

[Address 2]

[City], [State], [Zip]

Receive guaranteed income for as long as you live!

Dear [Salutation]:

Wouldn't it be nice to receive guaranteed income for as long as you live? You can! A Jefferson Pilot Insured Income SPIA, Single Premium Immediate Annuity, can offer you the security that you want by guaranteeing you income payments for life. A Jefferson Pilot Insured Income SPIA can help put you on the path to a **financially secure future**.

We know how hard you have worked to accumulate your retirement funds. Don't put your retirement income at risk. A SPIA can provide the additional income you need to supplement Social Security while gaining tax advantaged income for life and guarantee you income that **you cannot outlive**. Best of all, the payment option that you choose is backed by the financial strength of Jefferson-Pilot Life Insurance Company ("Jefferson-Pilot Life"), so concern over the insurance company having sufficient funds available at the time of your retirement will be the **least** of your worries.

Look at what a Jefferson Pilot Insured Income SPIA can offer you! Its benefits include:

- Guaranteed income stream
- Tax-advantaged income*
- Choice of income payment options to meet your needs

No matter what happens to the stock market, interest rates or the economy, your income payments can be **guaranteed** for a **lifetime!** Let income worries be the last thing on your mind.

I will be in touch with you in the next few days to set up an appointment to talk to you about the annuities offered by Jefferson-Pilot Life. We can work on a plan to start you on your path to a financially secure future and increase your retirement income with a SPIA!

Sincerely,

[Name]

Jefferson Pilot Insured Income SPIA, Single Premium Immediate Annuity (Policy Form 94-512, or state variation) is issued by Jefferson-Pilot Life Insurance Company, Greensboro, North Carolina.

*Income payments from tax-qualified SPIAs (e.g., an IRA or TSA) are generally fully taxable when received.